

Objectives and Course Content of Short Term Courses

Operational Plan No.	ICT-49
Name of the Course	Strategic Management and SWOT Analysis of Technical Institutions
Objectives of Course	To apprise participants about strategic planning and management of an educational institute.
Course Content	Introduction to strategic planning and management, Strategic Planning of an international organization - A case study, SWOT Analysis, 5-C steps in strategic planning processes, Planning for Manpower Development & Training.
Name of Course Coordinator with E-mail ID & Contact Number	Dr.SK Dhameja skdhameja@yahoo.com <u>0172-2759612</u>