

Objectives and Course Content of Short Term Courses

Operational Plan No.	ICT-50
Name of the Course	DST/EDI sponsored FDP in Entrepreneurship
Objectives of Course	<p>To introduce the course participants to the philosophy of entrepreneurship promotion.</p> <p>To apprise course participants of the entrepreneurial traits and help them understand the techniques of identifying entrepreneurial personalities.</p> <p>To discuss and help the course participants understand enterprise support system in India.</p> <p>To deliberate of prevailing entrepreneurial opportunities in India.</p> <p>To discuss about the inputs in comprehensive entrepreneurship development programme.</p> <p>To facilitate preparation of comprehensive entrepreneurship development programme.</p> <p>To discuss challenges in promoting entrepreneurship.</p>
Course Content	<p>Nature, scope and philosophy of entrepreneurship, theories of entrepreneurship, entrepreneurial competencies, enterprise support system in India, Techniques of identification of entrepreneurs. Entrepreneurial motivation training, opportunities for entrepreneurs, components of an Entrepreneurship Development Programme, Role of trainer motivator, project formulation, project feasibility, management of a small venture, challenges in practice of entrepreneurship.</p>
Name of Course Coordinator with E-mail ID & Contact Number	<p>Dr. JS Saini, Jssaini@nitttrchd.ac.in 9872891457</p>