

## Brief Contents of STCs 2018-19

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| <b>Operational Plan No.</b>  | Corporate Social Responsibility for Sustainable Rural Development   |
| <b>Name of the Course</b>  | <b>RD-10</b>  |
| <b>Objectives of the Course</b>                                    | The Corporate Social Responsibilities (CSR) have become very important for the development of rural areas and the surrounding of the industries or corporate offices with the help of private industries and companies. The government initiatives for development of people is not adequate and rural and marginalized section of societies are not being supported adequately and effectively by the Central and State Government. Some of the social responsibilities for the development rural communities as well as slum dweller needs to be shared by the corporate and private companies. Many initiatives have been taken by the industries like TATA, ITC, Reliance, Infosys, Tech Mahindra, Lupin Foundation and so on. The teachers would be trained on various CSR initiatives by inviting various CSR managers from private industries. |
| <b>Course Content</b>  | <ul style="list-style-type: none"> <li>▪ Concept of CSR</li> <li>▪ Interventions under CSR</li> <li>▪ Case Study of Successful Ventures</li> <li>▪ The Govt. Policies and the Policies of Corporates</li> <li>▪ Face to Face Interaction with CSR Managers.</li> <li>▪ Field Visits</li> </ul>  |
| <b>Name of Course Coordinator with e-mail ID &amp; Contact No.</b> | <ul style="list-style-type: none"> <li>▪ Dr UN Roy, <a href="mailto:unroy2000@yahoo.com">unroy2000@yahoo.com</a><br/>Tel: 0172-2759539</li> </ul>   |