

Brief Contents of STCs 2018-19

Operational Plan Number	RD-4
Name of the Course	Mentoring Rural Youth for Start-Up and Entrepreneurship
Introduction and Objectives of the Course	<p>Employment Generation for rural youths in India is a biggest challenge. Government of India has initiated a number of schemes and policies to mitigate the problem of unemployment in the country and Start-up Projects are one of them. India is a young country and having immense potential to innovate which will lead to create more entrepreneurs and employment. In rural areas, the scope of innovations in farm as well as non-farm sectors has a huge scope and can act as an engine of growth for the rural economy. Moreover with the increased penetration of smart phones and low cost of internet services, rural business is having immense potential. With the view of above background the main focus of the programme will be to aware the participants about the various schemes of Government of India and different ways and means through which more employment may be generated.</p>
Course Contents	<ul style="list-style-type: none"> • Awareness about the various initiatives and schemes of Government of India. • Interaction with successful entrepreneurs in Punjab region • Role of innovations in employment generation • Importance of Skill in entrepreneurship development • Entrepreneurship in the field of agriculture. • Entrepreneurship in Non-Farm Sector
Name of Course Coordinator with e-mail ID & Contact No.	<ul style="list-style-type: none"> ▪ Er. Amit Goyal, amitgoyalamit23@gmail.com Tel: 0172-2759728