

Brief Contents of STCs 2018-19

Operational Plan Number	RD-9
Name of the Course	Technological Innovation and Value Addition for Rural Development
Introduction and Objectives of the Course	Rural development means to improve the quality of life and economic growth of the people who lives in the rural area. India is a country having very rich heritage and culture. Moreover over 70% of the population lives in rural areas. India has been pioneer in Wooden and Metal works, in the field of handicrafts, paintings, heritage constructions etc. But over the time with the progressive urbanization and development old artisans and their art works is losing its popularity. The problem gets more serious as most of such artisans lives in remote corners of the country. Even it is very difficult for them to earn their livelihood as a result of which their children are migrating from rural to urban areas. The only solution to the problem is technological innovation and value addition their products which can fulfill the need of the present era. This is only possible if academicians, researchers and artisans will shake hands together. With the above background and to discuss the challenges and opportunities in the improvement of the life of rural people in general and artisans in particular, this training programme is planned.
Course Contents	<ul style="list-style-type: none"> • Technological Interventions in Agriculture Sector • Role of architects and engineers in the promotion of Indian having and building construction heritage • Technological innovation in the field of Rural development • Case studies of successful entrepreneurs and artisans in rural areas • Schemes and Government initiatives • Role of rural tourism for the rural development
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